

LETTER OF UNDERSTANDING

2020-21 Arizona Rotary Leadership Academy

I understand graduation from the Arizona Rotary Leadership Academy (RLA) requires the successful completion of these six (6) courses. Depending upon the course, they will require approximately 8 to 12 hours to complete.

- September Course: **The Rotary Brand**. A basic overview of Rotary International's branding and public image efforts, and the role each of us must fulfill.
- October Course: **Understanding and Utilizing The Rotary Foundation**. An orientation to the programs of TRF, how they relate to Rotary International, and how they can be accessed and utilized by Rotary clubs to accomplish their goals.
- November Course: **Collaboration and Funding to Meet Needs**. Helping leaders to think about tackling and funding larger needs that are beyond the abilities and resources of a single club, and often require extending beyond a single Rotary year.

Coursework for September, October and November
is due for completion by December 31, 2020

- January Course: **Building on a Heritage of Leadership and Accomplishments**. A review of who your district leaders have been and what your district has accomplished thus far as a pace-setter district for Rotary.
- February Course: **How to Succeed in Membership Growth and Retention**. Rotary International has approved several new/innovative club membership types and club models. This course will draw on these changes to help your club restructure itself to succeed in changing lives in communities and the world.
- March Course: **Rotary's Fiduciary Responsibilities, and Youth Protection**. What are Rotary Clubs' responsibilities to its members, its contributors, its community, the government and to Rotary International. How can liabilities be evaluated and minimized?

Coursework for January, February, and March
is due for completion by April 30, 2021.

I understand I must have access to a personal computer, the internet and have a valid email address in order to participate in RLA.

The RLA Orientation Meeting will be convened online on August 29, 2020. The RLA Graduation will occur at your District Conference, or other District event, soon after completion.

I understand participation in additional Rotary related meetings may also be required, as determined by the RLA Faculty.

I understand a tuition fee of \$50 is due, along with this signed letter, at the time of RLA application submittal.

Understanding these requirements, I hereby request that my name be placed in nomination for the 2020-21 Arizona Rotary Leadership Academy.

Print Name: _____

Signature: _____

Date: _____

Rotary Club: _____

District: _____

Please **email** this signed letter and the completed Nomination Form as attachments to: info@arizonarla.org by August 22, 2020)

Please **mail** your Tuition Fee (\$50) to:
Arizona Rotary Leadership Academy
5556 N. Weeping Rock Dr
Tucson, AZ 85750

Please direct any comments/questions to the Arizona RLA Dean, Gene Medina, (360) 509-9980 or info@arizonarla.org.